

heymate! Sign-up Privacy Policy

At heymate!, we value your privacy and want to ensure you feel comfortable and secure when using our platform. This Sign-up Privacy Policy outlines how we handle your personal data and the measures we take to protect it. By signing up for our service, you agree to the terms described below:

1. Information We Collect:

- a. When you sign up for heymate!, we collect basic information such as your name, email address, business address, business name, and information on industry type.
- b. We may also collect optional information that you choose to provide, such as logo images, header images, product information, product images, or additional contact details.
- c. Any additional information you freely provide using your heymate! account to make use of features or for any other reason.

2. Use of Your Information:

- a. We use the information collected during sign-up to create and maintain your account, provide our services, and personalize your user experience.
- b. Your email address may be used to send you important notifications, updates, and promotional materials related to heymate! You can opt-out of promotional emails at any time.
- c. We may analyze aggregated data to improve our services, troubleshoot technical issues, and enhance the overall user experience.

3. Data Security:

- a. We take data security seriously and implement industry-standard measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.
- b. **We use encryption techniques and secure servers to safeguard your data during transmission and storage.**
- c. However, please note that no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

4. Data Sharing and Disclosure:

- a. We do not sell, trade, or rent your personal information to third parties for marketing purposes.
- b. We may share your information with trusted third-party service providers who assist us in delivering our services. **These providers are contractually bound to maintain the confidentiality and security of your data.**
- c. We may also disclose your information if required by law or in good faith belief that such disclosure is necessary to protect our rights, comply with a legal obligation, or investigate fraud or security concerns.

5. Data Retention:

- a. We retain your personal information for as long as necessary to fulfill the purposes of a business management platform that aims to expedite your services and remain tech relevant outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

- b. If you wish to delete your account or request the deletion of your personal data, please contact us on +1 (604) 283-6816.

6. Children's Privacy:

- a. Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal data from a child under 13, we will take steps to delete it.

7. Customer App and Directory

- a. Our customer app is designed to provide consumers with information on businesses in their area and beyond. As a business, taking advantage of this listing is free of charge and can offer significant benefits, including the growth of clientele and an increase in revenue. To ensure customers can easily find your business, we automatically generate a basic listing that includes your contact details.
- b. If you wish to opt out of this directory and have your business information removed, please contact us directly on +1 (604) 283-6816.
- c. Please note that opting out of the directory may limit your business's visibility to potential customers who use our app to find local businesses. We encourage you to consider the benefits of being listed in the directory and the potential growth opportunities it may bring to your business.
- d. If you have any questions or concerns about our directory or the inclusion of your business information, please reach out to us directly.

8. Sharing of Information with CRM

- a. When you sign up for our platform, we may share your provided details with a Customer Relationship Management (CRM) system that we select at our discretion. This CRM system helps us manage customer interactions and improve our services.
- b. As an admin for your business, you will always have the option to adjust these settings within your account's settings page. This allows you to control your preferences and opt out of receiving marketing communications or having your data stored in the CRM system if you so choose.
- c. If you wish to opt out of this, please adjust your settings by managing your preferences and control how your information is used within our platform.
- d. Please note that opting out of marketing communications or data storage in the CRM system may limit certain functionalities or services we provide.

9. Updates to this Privacy Policy:

- a. We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes through a notice on our website or by email.

If you have any questions or concerns about this Privacy Policy or the handling of your personal data, please contact us at +1 (604) 283-6816. We're here to assist you and address any privacy-related issues. By signing up for heymate!, you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy. Thank you for trusting us with your personal information!